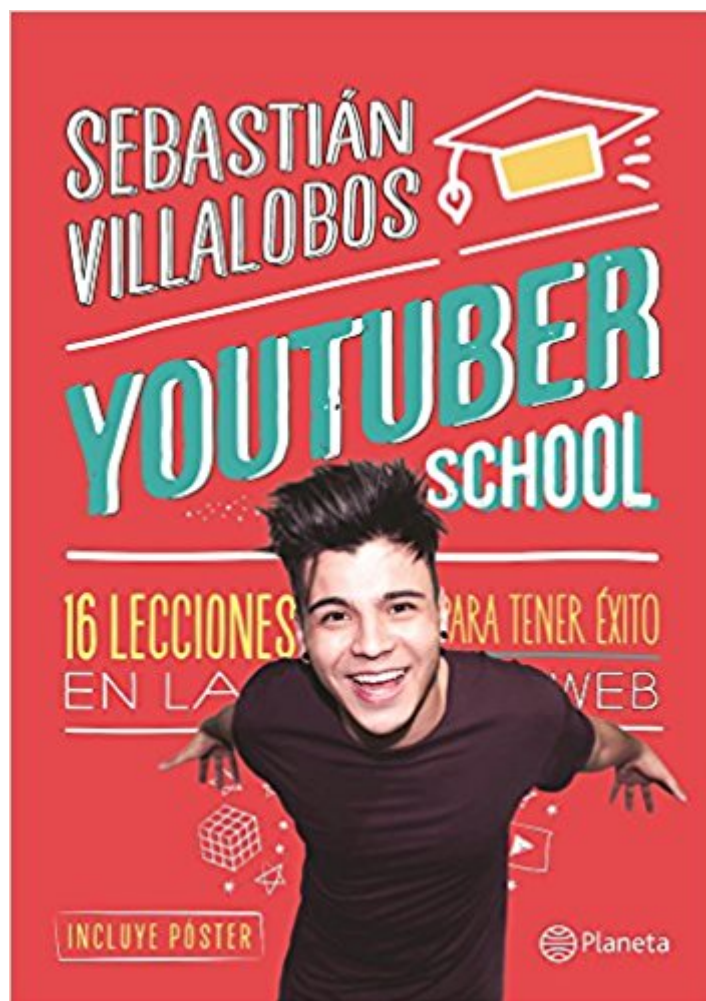


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Youtuber School (Spanish Edition)



Synopsis

Esta vez volver al colegio no será aburrido, pues Sebas Villalobos está a cargo de las clases. Por primera vez, uno de los youtubers más importantes de Latinoamérica nos enseña cómo fue su camino para ser un célebre influenciador en las redes y les da a sus jóvenes lectores todos los consejos y tips necesarios para que ellos también puedan lograrlo. Este libro explica todo lo que se debe saber/aprender para ser un youtuber, desde cómo crear un concepto de canal exitoso hasta tecnicismos como luces, edición de video y diseño de guiñón. Habla, además, de temas importantes como la musicalización, mercadeo, cómo hacer marca personal y generar ganancias. Todo lo anterior respaldado por la enorme experiencia del autor que cuenta con más de 2.5 millones de suscriptores en YouTube y supera los 5 millones en Facebook. No es otro libro de un youtuber, es la guía perfecta para ser un influenciador profesional.

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